



FOR IMMEDIATE RELEASE:

RECORD-BREAKING BOX OFFICE SALES AT GFF 2019

GIMLI – July 29, 2019 –The 2019 Gimli Film Festival (GFF) wrapped up yesterday with record-breaking numbers. For the first time, over 6,000 filmgoers attended the Gimli Film Festival’s paid indoor screenings to witness the best cinema from the past year.

Indoor attendance reached 6,181 and total attendance at the Festival grew over 13,000 for the first time. The Festival saw advance ticket sales increase by a whopping 60% and overall individual ticket sales increased by 11%. Pass sales increased by 10% from 2018 and for the first time, the Festival sold out of all 150 Film Passes.

GFF 2019 took place over five days filled with a diverse lineup of films from around-the-world, masterclasses & workshops, a women-centric mentorship program, and recognition for both emerging and established local and international filmmakers. Of the 141 films that played over the weekend, 62 were made in Manitoba, and 85 were directed by women.

The lineup of 41 feature films included the Canadian Premiere of the Sundance award-winning doc [Jawline](#), with filmmaker Liza Mandelup in attendance. Also in attendance was Penny Lane, the director of Sundance 2019 breakout hit [Hail Satan?](#) The Audience Choice Award went to the critically acclaimed Canadian doc [nîpawistamâsowin: We Will Stand Up](#) and the Grand Jury Prize went to the American-made, Mexico City set film [Midnight Family](#), with an honourable mention going to [For Sama](#).

The 2019 Festival’s focus [Cinema Outside the Box](#) showcased cinematic works outside of the traditional theatre setting, showcasing live audio-visual performances, multi-media installations, and virtual reality projects. On Saturday evening, [Cinema Outside the Box](#) featured performances from the United Kingdom, Mexico, Saskatoon and Winnipeg.

GFF wraps up another festival with another record-breaking year. Next year, GFF will celebrate its 20th anniversary on July 22-26, 2020.

FAST FACTS:

- **Total attendance = 13,031**
- **Indoor Theatre Attendance = 6,181**
- **RBC Beach Film Attendance = 4,950**
- **Increase in Individual Ticket Sales = 10%**

FILM FACTS:

- **Total Films = 141**
- **Manitoba-made Films = 62**
- **Woman-directed Films = 85**
- **Feature Films = 41**

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The Gimli Film Festival is the largest film festival in Manitoba. Over the past eighteen years, our audience, sponsors and partners have supported and shaped the festival into what it is today. We showcase fiction feature films, documentaries and short films from Manitoba, Canada and the world, that promise informative, fascinating and riveting entertainment.

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Gimli Theatre est. 1947, Gimli Unitarian Church - Aspire Theatre, Johnson Hall - Waterfront Centre, New Iceland Heritage Museum - Lady of The Lake Theatre