



The 2016 GFF unveils unique poster and fascinating film peeks!

(Gimli, Manitoba; June 14, 2016) The 2016 Gimli Film Festival has just released a vibrant, new poster, and a tempting sneak-peek of their 2016 film lineup, leading up to the festival's official film schedule release on June 23rd.

The charming poster for the 16th Annual Gimli Film Festival was designed by Gillian Johnson, an internationally-renowned children's book writer and illustrator now living in the UK. This year's poster, in deep indigo and lemon yellow, depicts a night scene with tiny whimsical Vikings seated on Gimli's shores, watching a beach screening by the light of the full moon. The artist (originally from Winnipeg) is sister to Festival founder and Chair, Senator Janis Johnson, and captures GFF's nighttime magic in a poster that is sure to become a collector's item.

The full GFF film schedule is set to be released on June 23 at a media conference held at 11:30 am at Manitoba Theatre for Young People in Winnipeg. This year's fascinating lineup of films will include a Manitoba film series, an Icelandic film series, a Northern Lights series, an Indigenous film series, a French film series, a Reel Pride series and many more thought-provoking films. GFF boasts over 100 indoor screenings in unique venues, and are thrilled to be adding a sixth indoor venue this year!

The popular beach screenings beneath the stars on the shores of Lake Winnipeg, will kick off Wednesday, July 20 with *Borealis*, directed by Manitoba filmmaker Sean Garrity and written, produced and starring Jonas Chernick. *Borealis* is the emotionally-layered journey of an unemployed gambler who takes his estranged teenage daughter on a dangerous road trip up to Churchill, MB to show her the Northern Lights before her vision disorder renders her blind.

On Friday night of this year's festival, *Raiders of the Lost Ark* will sweep the beach, thrilling crowds with a Raiders double feature: the original *Raiders of the Lost Ark* at 10pm, followed by the critically acclaimed documentary *Raiders!: The Story of the Greatest Fan Film Ever Made* at midnight.

This year's festival will boast an amazing film Icelandic series, including a special **Icelandic Cinema Day** on Thursday, July 21. Our Icelandic series will kick begin opening night with *RAMS*, by director Grímur Hákonarson which focuses on two Icelandic sheep farmers whose decades-long feud comes to a head when disaster strikes their flocks. Other Icelandic films this year include *Virgin Mountain* by director Dagur Kári, and *Sparrows*, a film by festival alumni Runar Runarsson. As well, a retrospective of Icelandic/French filmmaker Solveig Anspach (sponsored by Alliance Francaise and Cinemental) who tragically passed away in 2015, will feature Anspach's films *Lulu in the Nude* and *Queen of Montreuil*.

The GFF website remains a central hub of all Festival information, providing festival-goers with the news, schedules, ticket sales, volunteer registration, and merchandise. New online features this year include:

- online merchandise sales at <http://gimlifilm.deco-apparel.com/shop>
- a community fundraising page at <https://www.generosity.com/community-fundraising/help-the-gimli-film-festival-outfit-a-new-venue/> to help outfit a new venue for GFF
- easy online registration for Volunteers at <http://gimlifilm.com/online-registration-volunteer/>

Additionally, our popular GFF APP will once again be providing the "pulse of the Festival" at film-goers' fingertips.

Early-Bird Festival Passes are on sale now at <http://gimlifilm.deco-apparel.com/shop>, Our new box office, located at 41



Centre Street in Gimli is opening soon! Individual tickets and passes will be made available at box office, by phone, or online.

Visit www.gimlifilm.com for the most up-to-date information on everything about the Festival!

- Subscribe to us on Facebook <https://www.facebook.com/gimlifilmfestival>
- Follow us on Twitter #gimlifilm <https://twitter.com/GimliFilm>
- Visit our YouTube Channel: <https://www.youtube.com/channel/UCpKp6pgg68XaXTaRV9Jtd8Q>
- Check us out on Instagram <https://www.instagram.com/gimlifilm/>

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"See you under the stars July 20-24, 2015 for the 16th edition of GFF!"